

Business Survey



CARPENTARIA SHIRE

Outback by the Sea[®]

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The Queensland Government are working with Carpentaria Shire Council to prepare an Economic Development Strategy for Carpentaria Shire.

To help inform the preparation of the Economic Development Strategy, we are undertaking a short survey of businesses in Normanton and Karumba to get a better understanding of how they are trading and the challenges they face. All information collected will be confidential and will only be reported as an overall summary, therefore individual businesses are not identified.

Council would like to ask a few questions.

Business Name:

Main Industry:

Number of Employees:

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Has your turnover increased or decreased in the last 12 months?

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If so, why do you think this is?

If Reduced, why?

Do you use online services to:

- Purchase goods or services
- Sell goods or services

Approximately, what percentage of your turnover is from customers that are not local to the Carpentaria Shire?

What are the greatest challenges for businesses in Carpentaria and why?

- Reliance on tourism
- Impact on drought
- Costs of doing business
- Lack of employees/hard to recruit
- Other

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Do you have any ideas about how to grow the Carpentaria's economy?

Do you have any other comments?

The strategy is intended to support the Carpentaria Shire Council and the Carpentaria Community to grow the Shire's economy in a planned and strategic manner. The Carpentaria Shire Economic Development Strategy will identify the key opportunities which aligns with the Region's vision for its future and will identify short to medium term actions to be undertaken to achieve the Carpentaria Communities vision.

Thank you for your time.