

SMALL BUSINESS DISCOVERY SURVEY

1. Business Name? _____
2. What industry does your small business run under?

3. How many people do you employ? Full time, casual part-time?

4. What type of training would be useful to your business and staff?
 - a. Grant Writing?
 - i. Understanding Grants? _____
 - ii. How to interpret and write grants? _____
 - iii. Where do I find grants? _____

 - iv. Understanding the language of grants (is overall the same whichever grant it is). _____
 - v. Other? _____
 - b. Digital Marketing/Literacy? (Social Media) _____

 - c. Understanding finances? _____

 - d. Writing a business plan? Starting a new business? _____

 - i. Writing Plan? _____
 - ii. Financial plan Excel? _____
 - e. Traineeships/apprenticeships? _____
5. What are the biggest challenges for you in the running of your business? _____

 - a. What changes are looming in your industry that might impact your business? _____

6. Are you interested in attending workshops? _____
 - a. One on One on sight *out of business* hours? _____
 - b. One on One on sight *during business* hours? _____
 - c. Classroom workshops (a few hours - a day)? _____